

IBC in the spotlight

Awards recognise value of consultancy

The third annual IB Consulting Awards in December at London's Langham Hotel celebrated the success and clear, demonstrable value IBC members deliver for clients in both public and private sectors.

Presenting the evening, IBC director Lynda Purser reflected on how popular the annual awards have become, saying: "There's been a 50 per cent increase in applications this year, which is encouraging — but we would like to see even more next year."

In her presentation Lynda Purser took the opportunity to thank the awards sponsors, including "headline sponsor" Bannerman Rendell, the leading insurance brokers and suppliers of discounted insurance products to IBC members; Ernst & Young, the international professional services firm which supported the

Best International Project award; and Skillfair, the online consultancy "marketplace", which supported the IBC Management Consultant of the Year award.

Lynda Purser also thanked Brian Ing for shouldering the responsibility of chairing the International Council of Management Consulting Institutes for the last two years, and outgoing IBC chairman Alan Downey for his unstinting support for IBC.

"Alan Downey's authority and depth of knowledge have positioned IBC more strongly in the market," said Lynda Purser in presenting him with the first Mastery level CMC (Certified Management Consultant) award, a new grade of CMC aimed specifically at senior consultants. Winners for each of the IB Consulting Award categories are announced below:



Alan Downey, outgoing IBC chairman, pictured with Lynda Purser



Left: Martin King-Turner of the National B2B Centre accepting the award for Regional Practice of the Year from Lynda Purser

Below: Phoebe Dunn and Doug Ross of Square Peg International accepting the award for Practice of the Year (under 30 consultants) from Lynda Purser



IBC Business Adviser of the Year Award

Andrew Hine, KPMG

IBC Management Consultant of the Year Award (Supported by Skillfair)

Jason Byrne, Moorhouse Consulting Ltd

Executive Coach Award

Jacquelyn Bownes
The Beech Consultancy

Customer Delight Award

The Consultancy Company

Best International Project (Supported by Ernst & Young)

Square Peg International

Best Newcomer to Consulting

Nia Marshall, Landsker Business Consultancy Ltd

Best Internal Consulting Project of the Year Award

E & S Development Consultancy

Most Outstanding Training Centre Award

Elevation Learning Limited

Outstanding Commitment to CPD Award

Sarah Coleman, The Business Evolution Business Ltd

IBC Practice of the Year Award (under 30 consultants)

Square Peg International

IBC Practice of the Year Award (over 30 consultants)

Moorhouse Consulting Ltd

IBC Regional Practice of the Year Award

National B2B Centre

IBC Regional Member of the Year Award

Sarah Goodwin, InDepth Consulting Ltd

For more information about the IB Consulting Awards, please contact raphaela.kennedy@ibconsulting.org.uk or telephone 0207 421 4245.