



## Autumn research campaign attracts nearly 1,000 respondents

Participation in our annual research hit a new high with almost 1,000 respondents giving us their input for our survey on the topic of strategic leadership and planning. Our research focuses on the interaction of strategic leadership, planning and the creation of value in times of change.

Our media sponsor for this research, Personnel Today magazine, will provide an overview of our findings in their periodical and Square Peg will be putting together a more detailed report outlining the results and their implications for our clients over the next few months.

### Research launch on 8 November: the Imperial War Museum, London

Moving Beyond Planning, our 2006 thought leadership research will be presented and reviewed on November 8th. We believe that the findings and related implications for organisations will significantly change the way clients look at their strategic leadership and planning process.

If you have not received an invitation or have yet to register for this free client event please contact Katherine to secure a space in this highly popular business briefing.

Contact [katherine.woolf@squarepeg.com](mailto:katherine.woolf@squarepeg.com) or 07905 805445.



### 'Forget about the numbers – get back to work!' – FD Forum, Oriana, 1-4 November



Square Peg will present at the Finance Directors' Forum organised by Richmond Events 1-4 November on the Oriana.

This session, 'Forget about the numbers – get back to work!' is aimed at finance executives undertaking significant change.

### Diversified Growth Strategies - 9 November (London) and 16 November (Birmingham)

Square Peg consultants will be addressing audiences in London and Birmingham on the topic of 'Diversified growth strategies' as part of the 'Growing Business Live' conference series.

We will explore diversified growth in the context of organic growth strategies and the best practices needed to drive both volume and value.

Visit: [www.growingbusinesslive.co.uk](http://www.growingbusinesslive.co.uk) for further details.

## 'Sex and Turkeys – Cultural Integration in M&As – Kingston University Business School - 23 November



Doug Ross has been invited to address Kingston University Business School on 23rd November as part of their 'Strategy into practice' lecture series on the topic of cultural integration in M&As.

For more information click [here](#)  
Or contact [doug.ross@squarepeg.com](mailto:doug.ross@squarepeg.com) or +44(0)7717 665 007

### 'Hiring a consultant: do your diligence duly'

Are you infallible? Can you cope with the demands of growth? Square Peg considers the value of consultants and how to hire a good one in the June issue of Growing Business with an article on 'Hiring a consultant: do your diligence duly'.

See [http://www.squarepegint.com/pdf/PublishedArticles/GB\\_June\\_06.pdf](http://www.squarepegint.com/pdf/PublishedArticles/GB_June_06.pdf)

For more information contact [doug.ross@squarepeg.com](mailto:doug.ross@squarepeg.com) or 07717 665007

### Welcome Gillian

A warm welcome to Gillian Fletcher who has joined us to head up our European Support Team based in the UK.

### Square Peg – adding value in the right place at the right time.

#### Highlights of some of the clients we supported over the past few months include:

- A multinational organisation's European IT function in planning, developing and implementing a communications strategy.
- The UK division of a global insurance company in developing its mid-range implementation plan and identifying implications for the organisation's longer term strategic direction
- One of the world's best known brands in ensuring consistency, finance function effectiveness, and a seamless transition between outgoing and incoming Finance Directors.
- A large advisory merchant bank serving the global investment management industry with developing its strategy, marketing and governance clarification. This bank found that due to distance and the lack of a clear process, its senior leadership team was unaligned in its approach to the market. Download this case study.

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